



MADISON COUNTY COMMUNITY FOUNDATION

2020 COVID Response Recap

Rapid Response Grants

You may have been wondering what the Madison County Community Foundation has been doing to support the residents of Madison County during the pandemic. Like many of you, our response has been evolving over time to adequately address the needs of the county.

In the early days of the COVID crisis we dispersed "Rapid Response" grants to organizations throughout Madison County who were operating food pantries to ensure food access. We granted more than \$50,000 directly to the following organizations:

- Operation Love
- Salvation Army
- Second Harvest Food Bank of East Central Indiana
- The Christian Center
- Pete's Pantry-Alexandria
- Frankton Food Pantry
- Lapel Food Pantry
- Park Place Community Center
- George Morrisett Center-Elwood
- Harmony House Mission-Elwood
- Anderson Children's Bureau
- Carrie Mae Hyatt Westside Food Pantry

#GIVINGTUESDAYNOW

As the pandemic progresses, we quickly realized just how many organizations rely on annual fundraisers as part of their operating budgets. With safety uncertainty and new “social-distancing” guidelines, we recognized that most (if not all) fundraisers were going to be postponed or even cancelled.

As a result, we encouraged organizations to participate in #GivingTuesdayNow, which allowed organizations to have their fundraising dollars matched for 24 hours. The 23 organizations that participated, raised more than \$127,000! While we had initially set aside \$25,000 in matching funds for this effort, we are excited to share that we were able to allocate our funds and matched everyone’s donations as \$.50 for every \$1 raised.

We sent more than \$63,800 to organizations that have been serving Madison County residents during the COVID-19 pandemic. Below are the organizations who participated in #GivingTuesdayNow:

- Alternatives Inc. of Madison County
- Ambassadors for God's Creatures
- Anderson Area Children's Choir
- Anderson Art Museum
- Anderson Education Foundation
- Anderson First Church of the Nazarene
- Anderson Symphony Orchestra
- Boy Scouts of America
- Carrie Mae Hyatt Westside Food Pantry
- Christian Center, Inc.
- College Mentors for Kids
- Freedom Martial Arts
- Gateway Association
- Habitat for Humanity of Madison County
- Helping Hands Food Pantry
- Leadership Academy of Madison County

- Little Red Door Cancer Agency
- Madison County Humane Society
- Mainstage Theater
- Man4Man Ministries
- Operation Love, Inc.
- Park Place Community Center
- Willow Place

We partnered with the City of Anderson to provide funding for Payless gift cards to residents impacted by sudden job loss and/or temporary closures of employment.

We provided funding to Ivy Tech Anderson to obtain mobile hot spot devices for their students who were without internet access.

After the initial wave of funding was awarded we wanted to make sure that Madison County organizations were still able to provide their typical services to their clients. We were able to grant an additional \$26,000 for COVID-related needs to the following organizations:

- Anderson First Church of the Nazarene
- Book Heroes
- Christian Center, Inc.
- Harmony House Mission
- Hopewell Center
- Operation Love, Inc.

While we were pleased to be able to meet the needs of our non-profit organizations during this unprecedented time we are thrilled to return to our normal Grant Program in 2021.