



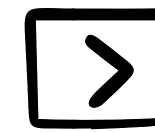
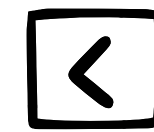
MADISON COUNTY
COMMUNITY FOUNDATION



Grant Workshop

February 1, 2024

● Agenda



01

About MCCF

02

Sponsorships

03

Grant
Opportunities

04

Cycle Details

05

Evaluation
Criteria

06

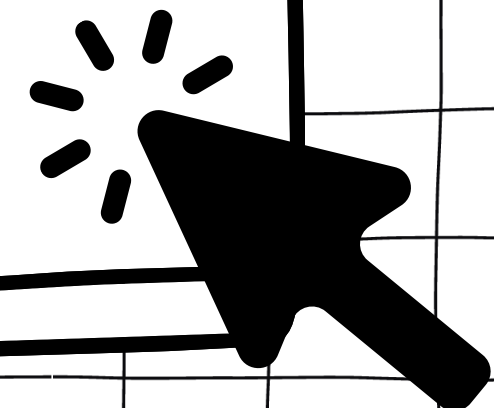
Policies and
Reports

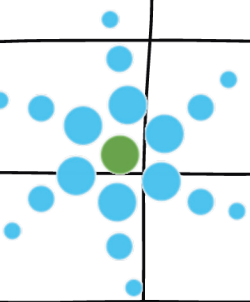
04

Other Details

05

Education





Ben Davis
President

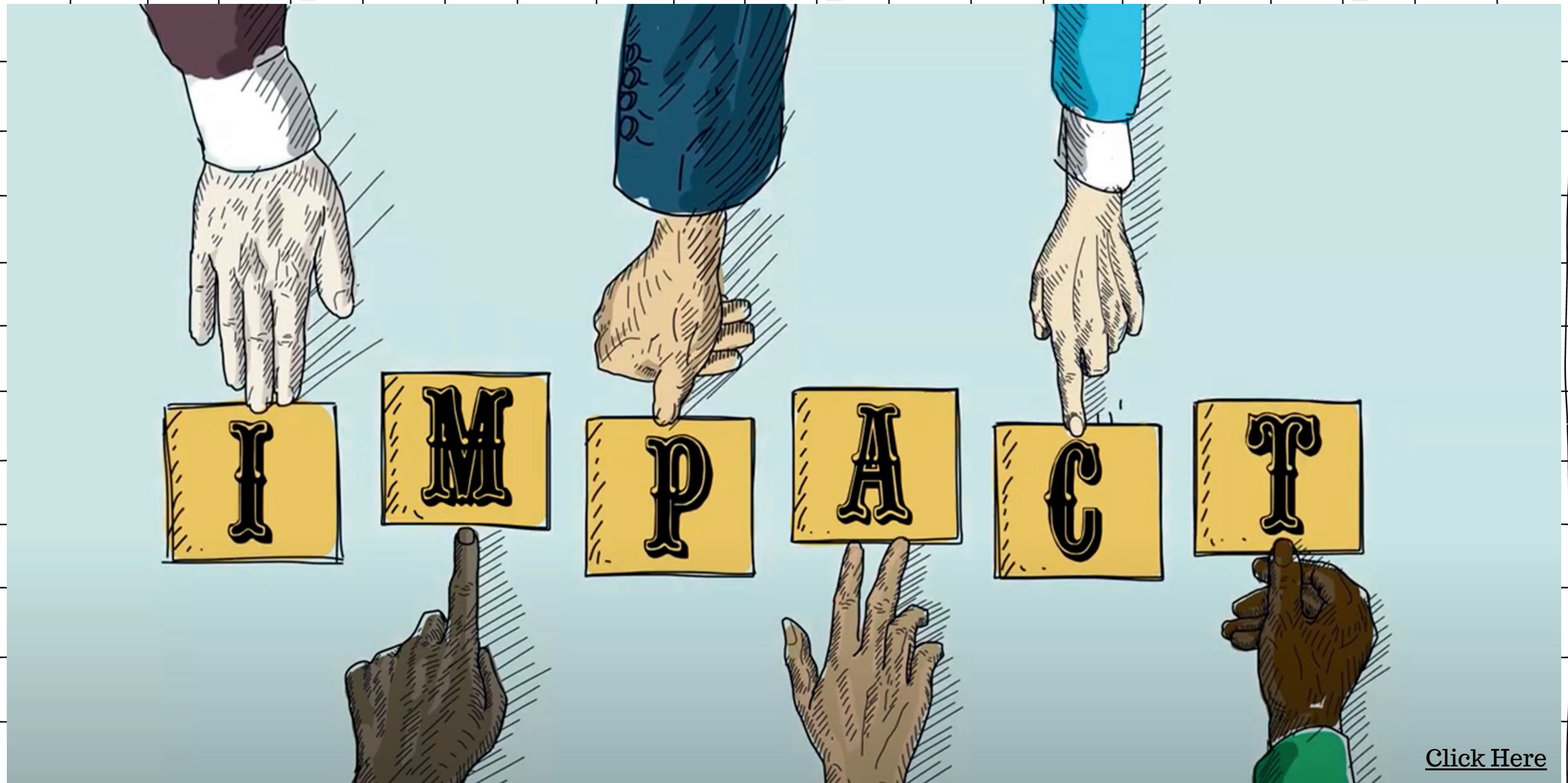
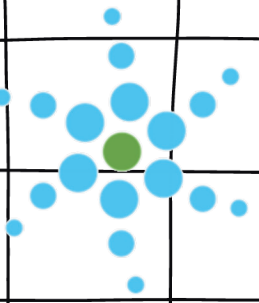
Kari Sisk
Vice President

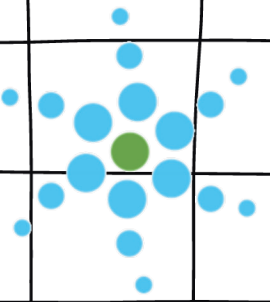
Tamara Dreger
Communications Manager

Overall Foundation operations
New Fund development
Donor cultivation and stewardship
Governance, fiscal oversight
Community Relations

Grantmaking
Scholarships
Women's giving circle
Convener
Non-profit partner support

Internal & External Communications
Writing and Storytelling
Social Media
Program and Development support





Charitable Fund Options



Gift fund
for donor
recommended
grantmaking



Gift to benefit
a specific
organization



Targeted
gift to
specific area;
Foundation
awards grants



Broad gift for
community;
Foundation
awards grants




Impact Flexibility



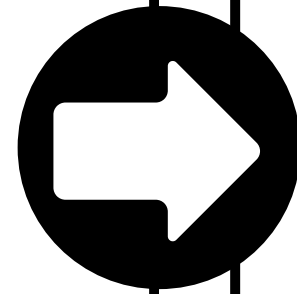
Donor Involvement



Requesting sponsorships in 2024

- We are trying to taper our investment in this category.
 - If the event supports one of your programs, please apply for a grant to fund the program instead of an event sponsorship.
 - Consideration will be given to whether MCCF has sponsored your event in the past.
 - We hope to help non-profit partners become less dependent on event fundraising and find other sustainable ways to generate resources.
 - Apply as far in advance as possible.
- 

2024 Grant Opportunities



01 Impact Madison Grant Cycle
Women in Philanthropy Grant Cycle

02 Mini Grant Cycle

03 Spark Grant Cycle





Timeline

Application Open: February 1, 2024

Application Closes: February 29, 2024

Recipient Notification: March 28, 2024*

Check Presentation: April 11, 2024*

**Women in Philanthropy grant recipients will be presented with checks at the WIP luncheon on May 3, 2024.*

Funding Areas

Arts, Culture, and History

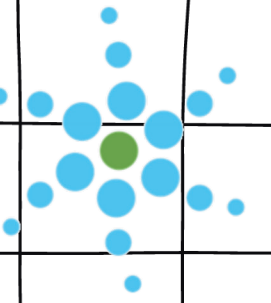
Health

Human Services

Education

Thriving Community
(animal welfare, recreation, parks, etc.)

Women and Children



Programming

Support for an expansion of an existing program/project or creation and launch of a new program/project.

- o Maximum request: \$10,000
- o Minimum request: \$2,500

Capital Improvement

Capital purchases with an expected useful life of 12 months or more, such as building repairs or additions, purchase of new equipment, purchase of technology, etc.

- o Maximum request: \$10,000
- o Minimum request: \$2,500

Capacity Building

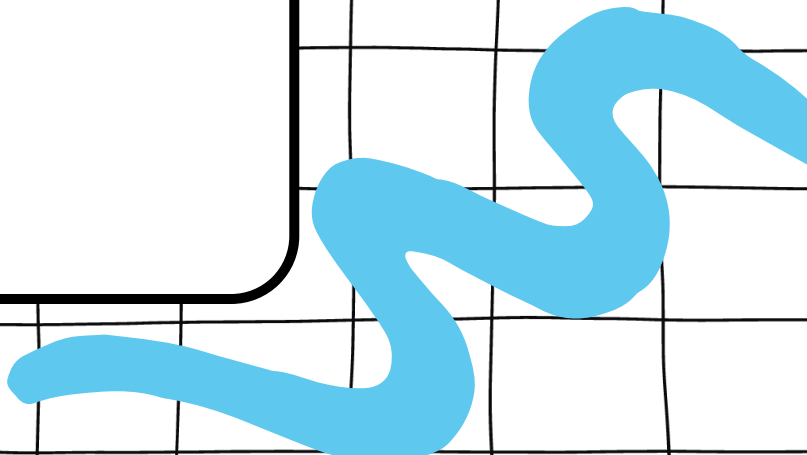
Anything that helps your organization and its leaders enhance their competencies and skills that will improve the org's effectiveness and build sustainability

- o Maximum request: \$10,000
- o Minimum request: \$2,500





Application Documents

- Current Board of Directors roster *with addresses*
 - 2023 Year-End Balance Sheet (or Statement of Financial Position)
 - 2023 Year-End Income Statement
 - 2024 Organizational Budget
 - Project/Program Budget *OR* quotes for services
- 

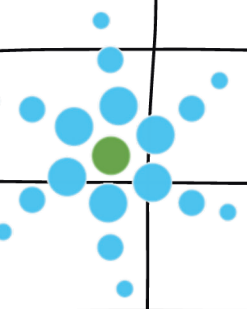
Balance Sheet

- Reports assets and liabilities (*sometimes net assets*)
- It is a snapshot in time: 2023 year-end
- Assets are resources that the company can use to create goods or provide services and generate revenues. Includes cash, accounts receivable, and inventory.
- Liabilities are debt obligations that the company owes other companies, individuals, or institutions. *Includes commercial loans, personal loans, or mortgages.*
- Net assets shows the assets that the organization owns after all the debts have been paid off.

ABC Agency Statement of Financial Position December 23, 2023	
Current Assets	
Cash	32,800
Inventory	39,800
Total Current Assets	72,600
Fixed Assets	
Leasehold Improvements	100,000
Accumulated Depreciation	(2,000)
Total Fixed Assets	98,000
Other Assets	
Trademarks	20,000
Accumulated Amortization	(8,000)
Total Other Assets	12,000
Total Assets	182,600
Liabilities	
Current Liabilities	
Accounts Payable	49,000
Accrued Expenses	1,000
Total Current Liabilities	50,000
Long-term Liabilities	25,000
Total Liabilities	75,000
Owner's Equity	
Owner's Equity	
Common Stock	20,000
Retained Earnings	87,600
Total Owner's Equity	107,600
Total Liabilities and Owner's Equity	182,600

Income Statement

- Also called “Profit and Loss (P&L)”
- Shows income and expenses during a specific time period.
- For the 2024 Annual Grant Cycle, we will want to see your income statement for all 12 months of 2023.
- Net income is calculated by subtracting total expenses from total income.



ABC Agency Income Statement For the year ended December 31, 2023

Revenues

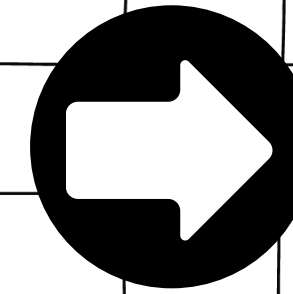
Merchandise Sales	\$ 24,800	
Music Lesson Income	<u>3,000</u>	
Total Revenues:		\$ 27,800

Expenses

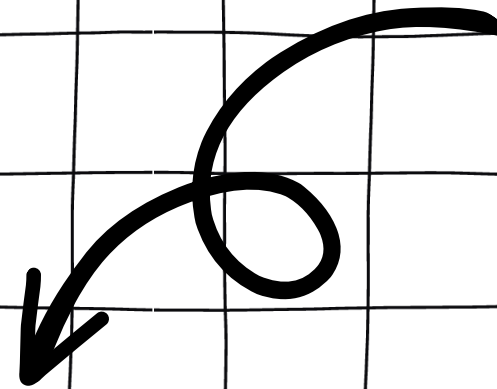
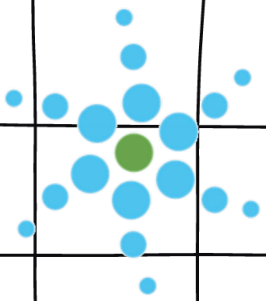
Cost of Goods Sold	10,200	
Depreciation expense	2,000	
Wage expense	750	
Rent expense	500	
Interest expense	500	
Supplies expense	500	
Utilities expense	<u>400</u>	
Total Expenses:		<u>14,850</u>

Net Income

\$ 12,950

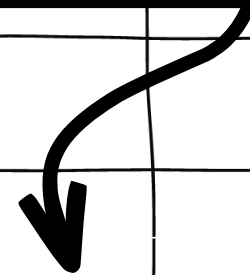


**Contact
Kari for an
application**



Mini Grants are administered on a rolling cycle each calendar year.

Decisions will be made within 2 weeks.

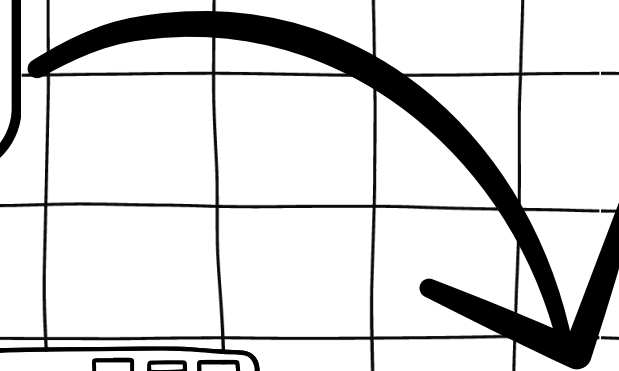


Requests must be for \$2,500 or less.

Organizations may receive one Mini Grant per calendar year.



Requests for emergencies or immediate needs will be given priority.



Requests should be for a one-time expense.

The applicant must be the organization that will benefit from the proposed use of the funds.



SPARK!

GRANT

(4) \$25,000 grants

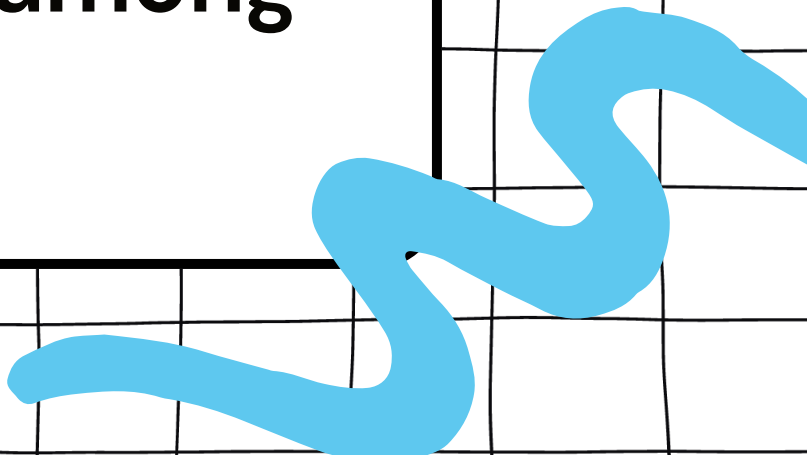
Encouraging agencies to collaboratively address core issues facing our community using one or more of the following focus areas:

- Arts and Culture
- Education
- Health and Human Services
- Thriving Community



SPARK!

GRANT

- The program or project is innovative, transformational and/or IMPACTFUL.
 - The program or project is one that is proactive in responding to a local need or opportunity.
 - The program or project is solution oriented and solves a pressing problem with documented needs.
 - The plan enhances cooperation and collaboration among multiple organizations within the community.
- 



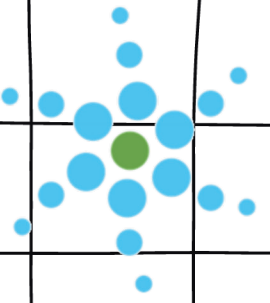
Timeline

Letters of Intent accepted: April 1–May 10

Spark Grant Application period : June 3–July 12

Site Visits and Interviews July 29–August 16

Grant Recipients Announced: Mid–September



LOI Requirements

Organization Overview

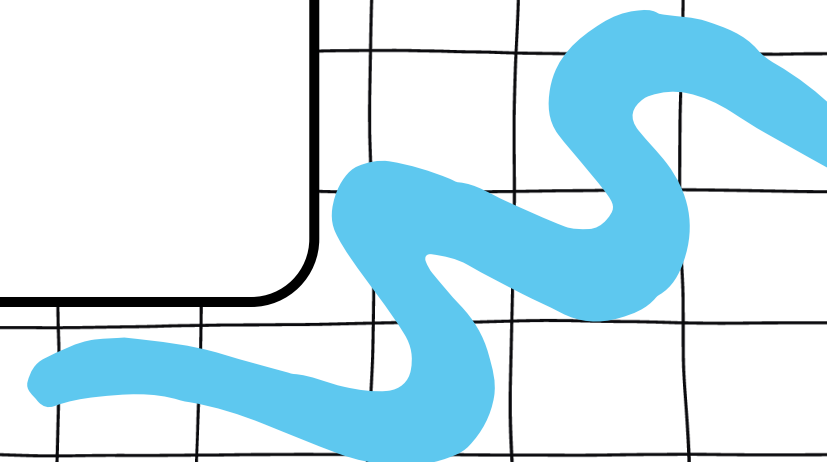
Project Name

Anticipated Funding Required

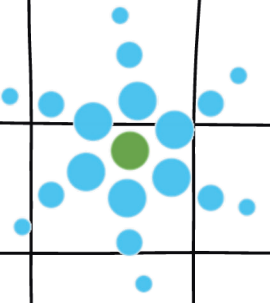
Concept Summary

Expertise & Key Staff

Additional Information (if needed)



Evaluation



Impact

- Will this project or program fill a community need and/or provide a community benefit?
- Will this project or program impact a broad segment of the community (breadth)? Will this project or program impact a smaller at-risk population (depth)? *Consider breadth and depth equally valuable.*
- Is there evidence that the approach outlined in this proposal will be effective in accomplishing stated goals?
- Is there evidence of community support for this proposal from referral agencies and/or other beneficiaries?

Capacity

- Is leadership strong and well-established?
- Is there evidence of an engaged board of directors?
- Does the organization have the expertise and resources to accomplish this project or program?
- Are the organization's financial documents healthy?

Feasibility

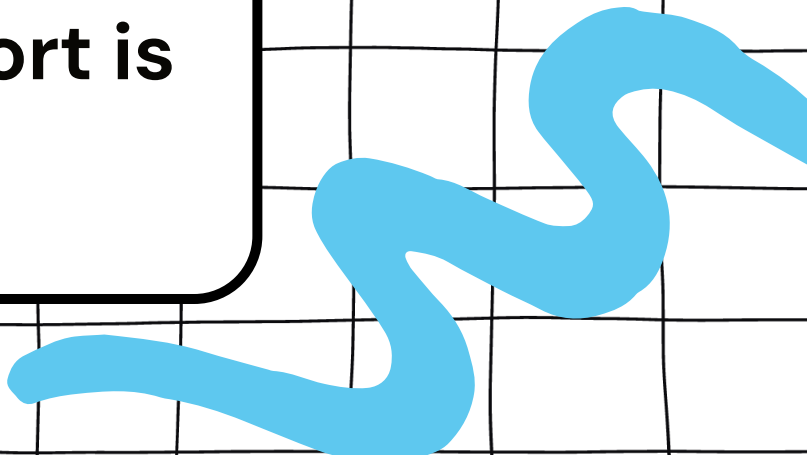
- Can this project realistically be accomplished in 12 months or less?
- Will this organization be able to sustain this project or program after grant funds are exhausted (if relevant)?
- If the request is for partial funding of a larger project, is there a clear path for the organization to make up the financial difference?



Receiving funds

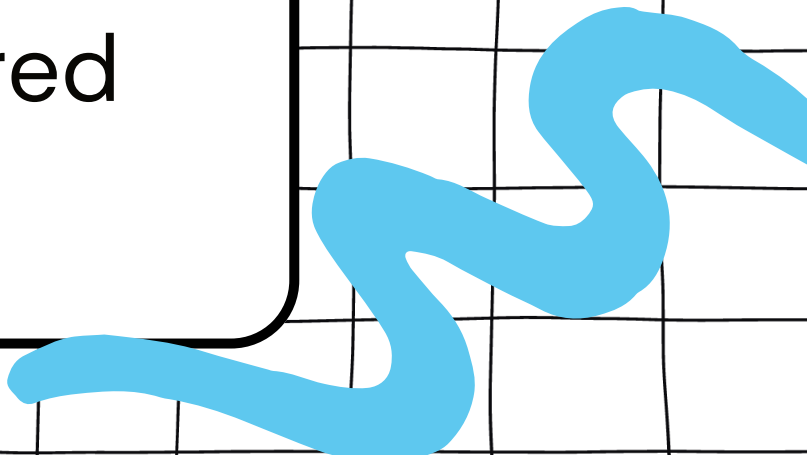
- Required to submit a signed grant agreement that acknowledges you accept conditions of grant before funds are issued.
- Grant photo
- Spend dollars in 12 months from date of award

Grant Reports

- All organizations awarded funding must submit a completed grant evaluation report at due date or at project completion, whichever comes first.
 - Photos and impact stories required
 - Organizations who do not comply are not eligible for future funding until report is received
- 



Other Details

- Organizations can apply for each cycle
 - Organizations can receive funding in each cycle
(*prior funding will be considered*)
 - Organizations with open grants from 2023 can apply and receive funding
 - Organizations with grant from 2022 must have their post-grant evaluation submitted to be considered
- 



Educational Opportunities

Will offer sessions on three topics based on your needs:

Fundraising/Development
Marketing/Social Media
Grant writing
Board member responsibilities
Governance
Building/working with a Board
Other

Please complete the paper survey before you leave today!





MADISON COUNTY COMMUNITY FOUNDATION



FOR MORE INFORMATION AND TO APPLY:

www.madisonccf.org/grants

ksisk@madisonccf.org

(765) 644-0002

